TrapLayer

MSSP / MDR / vCISO PARTNER FLYER

Resell AI-era threat intelligence

TrapLayer gives partners original, deception-derived intelligence for customer reporting, SIEM enrichment, threat hunting, and executive briefings.

Better Actionable Intel Signals that help customers decide whether to block, challenge, rate-limit, hunt, monitor, escalate, or brief leadership.

PILOT
$1,500/mo
60 days, up to 3 named customer environments

MSSP STARTER
$24k/yr
Up to 5 downstream customer tenants

MSSP GROWTH
$60k/yr
Up to 25 tenants, higher limits, monthly brief

What partners can sell

- Authenticated JSON, IOC, STIX JSON, and CEF intelligence feeds.
- Customer-ready weekly threat briefs for board and SOC reporting.
- AI-agent behavior, prompt attacks, secret harvesting, scanner probes, SSH, cloud, database, and industrial protocol signals.
- Confidence, TTL, risk, recommended action, and safe context with each indicator.

Angles that convert

- Differentiate MSSP reports with original observed telemetry, not another commodity list.
- Give vCISO buyers a clean AI-threat story without raw evidence exposure.
- Enrich SIEM/SOAR pipelines with context customers can act on immediately.
- Offer Critical Infrastructure / Yellow 4 access only after entitlement review.

Reseller economics

PILOT
$1,500/mo
Credit toward annual conversion

STARTER
$24k/yr
Bundle into MDR or vCISO packages

GROWTH
$60k/yr
Sell reporting and SIEM outcomes

OEM
$100k+/yr
Separate legal and data controls

Recommended reseller guardrails

Use direct TrapLayer tenants for every end customer so users, API keys, feed limits, audit, and revocation stay isolated. Bulk raw-feed redistribution requires a separate OEM agreement.

Add-ons: extra portal seat $99/mo, extra API key $149/mo, 10k API calls $49/mo, 100k API-call bundle $399/mo.